

A NEW MILLENNIUM OF SUPPORT!

FOUNDATION AWARDS OVER \$1 MILLION IN NEW GRANTS



Los Angeles Jewish Symphony, a New and Innovative Grant recipient, during a performance. (Photo by Robert Lurie)

In late June, The Foundation's Board of Trustees and Advisory Board approved \$1,065,188 for this year's New and Innovative, Capital, Synagogue, General Community and Discretionary Grants. Continuing years of impact on both the Jewish community and the population at large, these Foundation grants will help establish new programs, construct or upgrade facilities, benefit many participants and ultimately improve the quality of life of many in greater Los Angeles. A wide variety of worthy organizations will benefit from

the grants – schools, synagogues, hospitals, health agencies and cultural institutions – throughout the region, from the Santa Clarita Valley to Malibu Hills to the South Bay.

"The breadth of programs we are funding this year – as we enter a new millennium of giving – is indicative of The Foundation's outreach and involvement throughout the community," commented Annette Shapiro, Foundation chairman. "I'm very proud of the diversity of projects we're supporting – cultural, education and religious training programs; activities for Jewish singles, families with young children and seniors; and capital improvements to accommodate organizations' expansion and security needs."

FROM THE FOUNDATION LEADERSHIP

It Has Been A Great Summer!

By Annette Shapiro, Chairman, and Marvin I. Schotland, President and CEO

Many things have been happening here at The Foundation during the past few months on several new initiatives and we'd like to briefly update you on them.



NEW DONOR ADVISED FUNDS PROGRAM

In early July, we introduced our new Donor Advised Fund program which has three key changes. First, you may now recommend how your Donor Advised Funds are invested so you can, if you wish, invest for potential growth. Historically, these funds had been invested very conservatively in income instruments limiting their upside growth potential.

Secondly, the fee structure has changed. We will be charging an annual fee of 1.5 percent of the fund's fair market value. This new fee structure gives you the ability to distribute the growth from your funds as well as a substantial portion of your fund's earnings, if you so desire.

And lastly, because Foundation donors have broad philanthropic interests, we want you to be able to support as many not-for-profits as you wish, wherever they may be located. Therefore, our distribution rules have been liberalized, enabling you to contribute to more causes locally, nationally and internationally, in both the Jewish and general community, as long as they have a 501(c)3 tax-exempt status. For more details about our new Donor Advised Fund program, see the Development article on page three.

NEW PARTNERSHIP LIFE ANNUITY PROGRAM UNDERWAY

A program offering Charitable Gift Annuities (CGAs) beyond our traditional donor base is now being introduced. We're partnering with not-for-profit organizations in the community to offer CGAs to their current and

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MANY DIVERSE AND CREATIVE PROPOSALS

A total of 49 programs were funded through proposals submitted in the competitive grants arena, which include the New and Innovative, Capital and Synagogue Grants. "This year the diversity of grant proposals was excellent, and applications were very professionally presented," said Larry Rauch, chairman of The Foundation's Grants Committee. "Reflective of our unique Los Angeles culture, many applicants demonstrated their creativity in addressing community issues. We appreciate the opportunity to partner with people possessing such positive energy to create benefit for the community."

The new Foundation grants will be distributed in the as follows:

New and Innovative Grants	\$554,433
Capital Grants	283,000
Synagogue Grants	110,000
General Community Grants	87,755
Discretionary Grants (reserve)	30,000
Total	\$1,065,188

NEW AND INNOVATIVE GRANTS ESTABLISH PIONEERING PROGRAMS

This year's \$554,433 was awarded to 18 organizations to develop promising new programs to benefit and build cohesion within our

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diverse community. Foundation funding is instrumental in helping these programs get started.

[Thanks to The Foundation's generosity, we can now bring our programs to seniors who can't come to us.]

For example, the Bais Miriam Theater, sponsored by Bais Chana of California Women's Yeshiva, is a New and Innovative Grant recipient.

The Theater will professionally train high school-age girls to perform original Jewish material. "Our mission is to bring *kaddusha* (holiness) to expression and bring expression to *kaddusha*," explained Perel Leah Veitzer and Robin Saex-Garbose, the program's co-artistic directors. "The Torah is filled with examples of extraordinary Jewish women. Your grant gives the girls an opportunity to dramatize the stories and create a positive image of the Jewish woman – one of beauty, grace, dignity and courage."

Across town, the Los Angeles Jewish Symphony will introduce seniors at the Jewish Home for the Aging to the Sephardic and Klezmer music traditions, teaching them about the relationship between Jewish music and Jewish history. "Thanks to The Foundation's generosity, we can now bring our programs to seniors who can't come to us," said Dr. Noreen Green, the symphony's founder and artistic director. "We appreciate the opportunity The Foundation has given us to encourage seniors to explore and enjoy their Jewish culture and heritage."

CAPITAL GRANTS BUILD FOR TOMORROW'S NEEDS

The Foundation's Capital Grants are awarded bi-annually to support expansion and upgrades to buildings and properties, ensuring that facilities are positioned to manage growth and change. This year, The Foundation funded 17 projects totaling \$283,000 in Capital Grants. These grants generally provide only up to 10 percent of an organization's total capital budget. Proposals are evaluated on community need, an organization's ability to meet a two-year project completion schedule and demonstrated support for the remaining 90 percent of construction costs.

Irwin Daniels, chairman of the Capital Grants Subcommittee, points out that these grants do more than just provide money for construction projects. "Our grants also reflect a keen interest in – and moral support for – many important capital projects that are often very challenging and long-term undertakings. As such, our funding helps to bolster these expansions by sending an important message of community support for them."

Aviva Family and Children Services, for example, will use its Foundation grant to help renovate a newly-acquired facility into classrooms, offices, a library and computer lab to accommodate a growing high school student population. "We're extremely grateful to The Foundation for helping to make this dream come true," said Wendy Wolf, chair of Aviva's Board. "We've needed more space for several years." President and CEO Andrew Diamond added, "The new facility will let us help many more kids and families each year. What a wonderful way to celebrate Aviva's 85 years and begin the new millennium!"

SYNAGOGUE GRANTS SUPPORT BROAD PROGRAMS

The Foundation's Synagogue Grants program, now in its twentieth year, supports a variety of programs – such as Jewish education, community outreach and adolescent services – sponsored by synagogues associated with The Jewish Federation's Council on Jewish Life. This year, Conservative, Orthodox, Reform and Jewish Renewal movements are all represented among the recipients of 14 Synagogue Grants totaling \$110,000.

LEGACY

Thanks to a Foundation Synagogue Grant, the Adat Shalom Synagogue in Westwood will establish the Shalom Tinnock program to welcome Jewish babies and their families into the Jewish community. "We want to help new parents learn about raising a child in a Jewish way, educate them about the momentous birth event and connect them with others experiencing the same event," said Elisabeth Lobenthal, the program's executive director. "We aim to help couples find a home when they're feeling isolated and in need of spiritual support."

GENERAL COMMUNITY GRANTS FOCUS ON L.A.

Through General Community Grants, The Foundation partners with other local organizations to address areas of mutual concern. These grants symbolize The Foundation's belief that *tikkun olam* ("repairing the world") extends beyond the Jewish community.



Students participate in a computer class at PUENTE (People United to Enrich Neighborhoods Through Education) Learning Center in East Los Angeles, a General Community Grant recipient.

General Community Grants focus on social services and have benefited health, education, environment and social welfare programs. Programs must meet The Foundation's grant guidelines and have the potential to create a clear impact on the target population.

A total of \$87,755 has been allocated for General Community Grants to be awarded in late fall. These grants will make a key impact for many among the general population. According to Richard

W. Hallock, president of the Los Angeles Business Council, a recipient of a 1999 General Community Grant, "Thanks to The Foundation's generous grant – which we deeply appreciate – we're able to provide scholarships for disadvantaged people who'll benefit by participating in our leadership seminars."

ISRAEL GRANTS UPCOMING

In addition to all of the grants described above, The Foundation awards Israel Grants on a biennial basis. In 1998, \$227,157 was awarded to support numerous educational, health and social services projects that primarily benefit children in Israel. The Israel Grants Committee is currently undergoing its decision-making process and will present its 2000 award recommendations to The Foundation's Board in November. *

Please turn to pages 6 and 7 for a complete summary of all new Foundation grants.

For more information about specific grants and the grant application process for 2001, please contact Amelia Xann, program officer, at (323) 761-8700 or at: axann@jewishfoundationla.org.